Becker CPA Review

Puerto Rico Division

2018

The CPA Profession





The USA CPA Designation

- Highly respected and valued credential in accounting and business – the Gold Standard
- All US CPAs are accountants, but not all accountants are US CPAs
- US CPAs are licensed to practice according
 to state-specific requirements for education
 and experience and by passing the CPA Exam
- Passport to advancement within the accounting profession
 - Multinational corporations from US
 - Overseas companies listed on the US stock exchange



Where CPAs Work

- US CPAs typically begin their career in public accounting because it gives them the fastest and broadest exposure to a variety of businesses
 - Big Four E&Y, PWC, KPMG, Deloitte
- May move into corporate positions as they advance in their career, or pursue opportunities with:
 - Corporations GE, Caterpillar, Procter and Gamble
 - Governmental entities IRS, Defense Accounting Service,
 Department of Energy
 - Not-for- profit entities
 - Academia



What US CPAs Do

The roles and career paths for US CPAs have expanded.

- Audit & Assurance
- Corporate Accounting
- Consulting Services
- Environmental Accounting
- Forensic Accounting
- International Accounting
- Tax Accounting
- Teaching





Why Become a US CPA?

- Globalization
 - Convergence of U.S. Accounting Standards with
 - Push to align all new US CPA pronouncements
 with International standards
 - US CPA exam now includes IFRS content
 - Growing demand for international accounting skills
- Multinational corporations from USA
- Overseas companies are listed on the US stock exchange
- Expanded career options, both locally and internationally
- Provides professionals with greater earning potential
- Candidates can prepare for and pass the US CPA Exam in 6 to 18 months



US CPAs are in Demand

- U.S. Bureau of Labor Statistics expects employment of accountants and auditors to grow faster through 2018 than for any other occupation
 - Best prospects are for those "who have a college degree and professional certification, especially a CPA."
 - According to the American Institute of Certified Public Accountants, 75 percent of today's CPAs will retire over the next 15 years
- Ranked 6th on list of 10 hottest jobs by CNNMoney.com for "great pay and superior growth prospects" and "work that's meaningful"





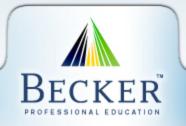
Earnings Potential

2014 projected accounting salaries (US \$)

Large Public Firms	Non-CPA Salaries Up To	CPA Salaries** Up To
Senior Manager/Director***		\$175,000
Manager***		\$122,750
Senior	\$94,250	\$103,675
1 to 3 Years	\$75,250	\$82,775
Up to 1 Year	\$63,500	\$69,850

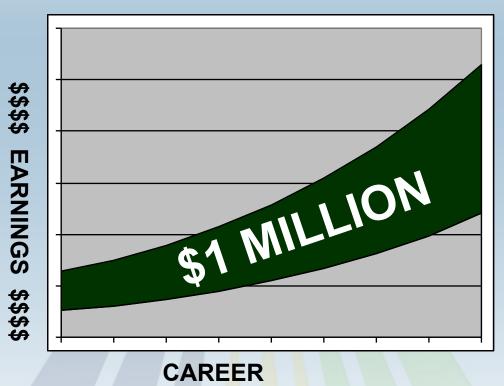
Corporate Accounting	Non-CPA Salaries Up To	CPA Salaries** Up To
Chief Financial Officer***		\$411,000
Tax Director***		\$233,500
Controller***		\$199,000
IT Auditor - Manager	\$140,250	\$154,275
Financial Analyst - Manager	\$114,500	\$125,950
General Accountant - 1 to 3 Years	\$62,000	\$68,200

- Licensed CPAs may earn 10% more than unlicensed accountants
- Potential for faster promotions
- Greater mobility and job security



Professionals in Demand

Earning Power - CPA vs non-CPA











Exam Structure and Content





Exam

4 Independent Sections









Financial Accounting and Reporting (FAR)

4 hours

Auditing and Attestation (AUD)

4 hours

Regulation (REG)

4 hours

Business Environment and Concepts (BEC)

4 hours

Exam can be taken in any state or jurisdiction

Exam is administered at Prometric Testing Centers

- Passing score is 75 on a 0-99 scale
- > 18 months to pass all four parts



Fare - Structure

4 Hours



Testlet # 1



Testlet # 2



Testlet # 3-# 5

33 Multiple Choice Questions

33 Multiple Choice Questions

9 Task based Simulations



Financial - Content



Specific Transactions 27% - 33% Concepts & Standards (including IFRS) 17% - 23%

> Financial Statement Accounts 27% - 33%



Financial - IFRS

 Candidates will be expected to identify and understand the differences between financial statements prepared under U.S. GAAP and under IFRS.

 First-time adoption of IFRS related to financial reporting, presentation and disclosures in generalpurpose financial statements will also be tested.



Regulation - Structure

4 Hours



Testlet # 1



Testlet # 2



Testlet # 3-# 5

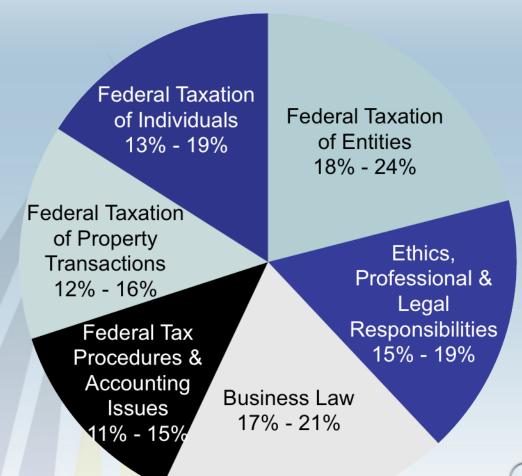
38 Multiple Choice Questions

38 Multiple Choice Questions

9 Task based Simulations



Regulation - Content





Auditing - Structure

4 Hours



Testlet # 1



Testlet # 2



Testlet # 3-# 5

36 Multiple Choice Questions

36 Multiple Choice Questions

9 Task based Simulations



Audit - Content

Accounting & Review Engagements 12% - 16%

Evaluating
Findings,
Communication
& Reporting
16% - 20%

Performing Audit Procedures & Evaluating Evidence 16% - 20% Professional Responsibilities 16% - 20%

Engagement
Acceptance &
Understanding
the Assignment
12% - 16%

Understanding the Entity & Environment 16% - 20%



Business - Structure

4 Hours



Testlet #1



Testlet # 2



Testlet # 3-# 4



Testlet #5

31 Multiple Choice Questions

31Multiple Choice Questions

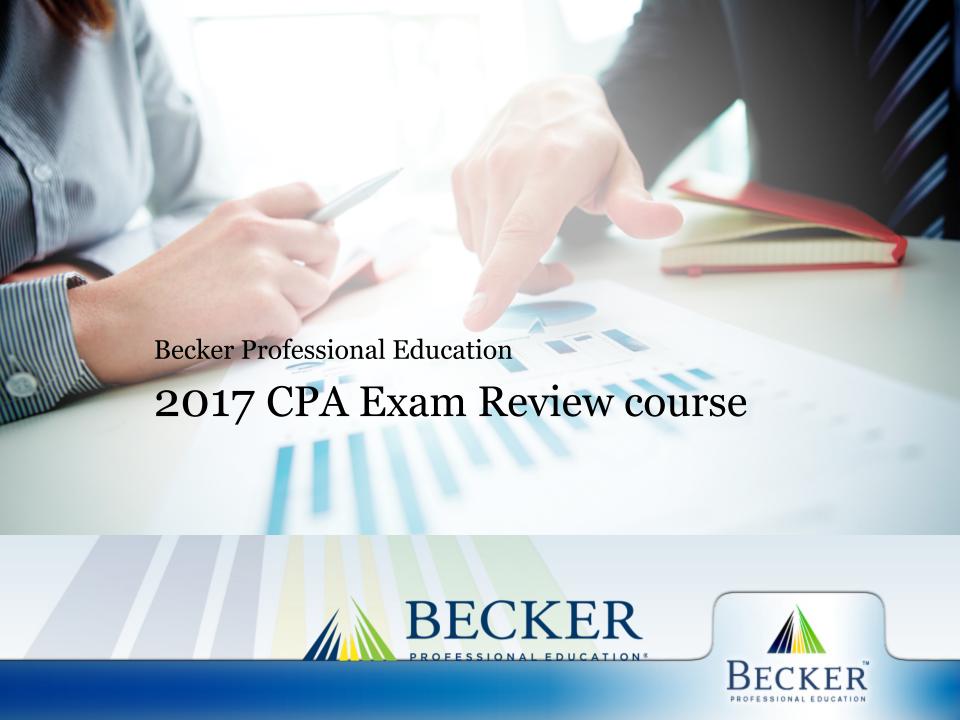
5 Task based Simulations

3 Written Communications tasks



Business - Content





2017 course redesign

What's Driving the Course Redesign?

Increasingly Competitive environment

Advances in learning technologies

Voice of the student identifying desire for tools to drive efficient study

Next Version of CPA Exam to launch April 2017



Overview of the 2017 Exam

Proposed changes may make the CPA Exam more difficult

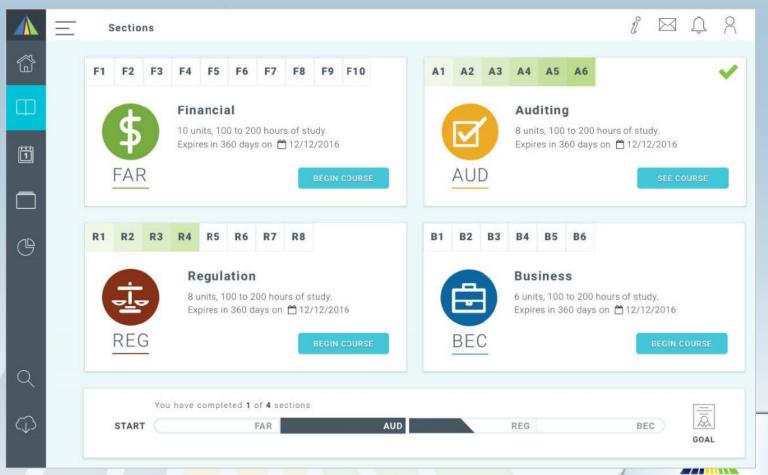
A focus on more higherorder cognitive skills

- More Task-BasedSimulations (TBS)
- Fewer Multiple-Choice Questions
- Written Communication remains unchanged
- 5 testlets per section 2MCQ & 3 TBS

- The Exam will get longer, increasing from 14 to 16 hours
- Students may test 10 days into the dark month, except for June 2017

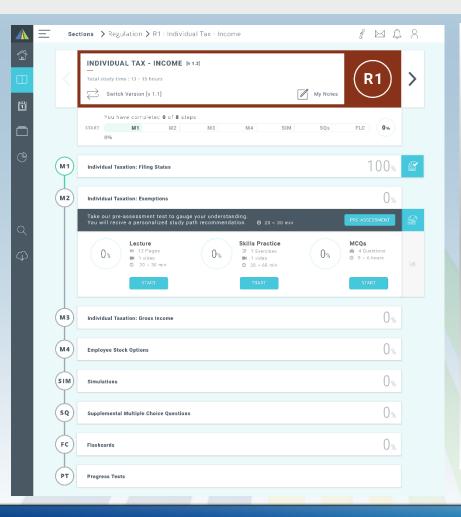


New Design & Navigation



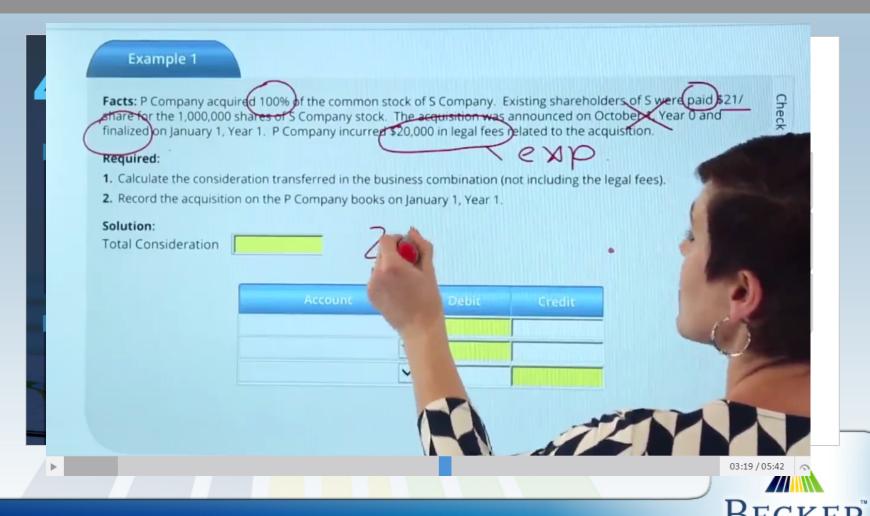


New Design & Navigation

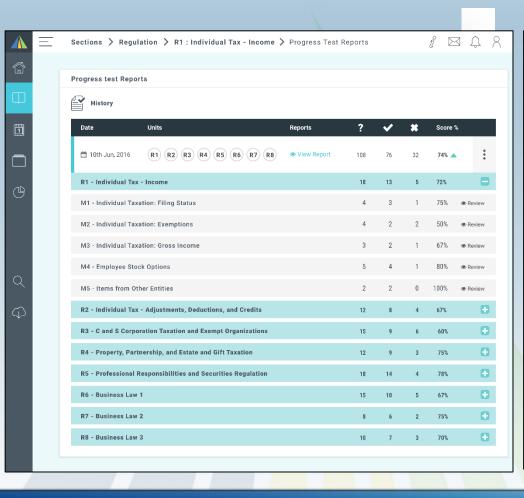


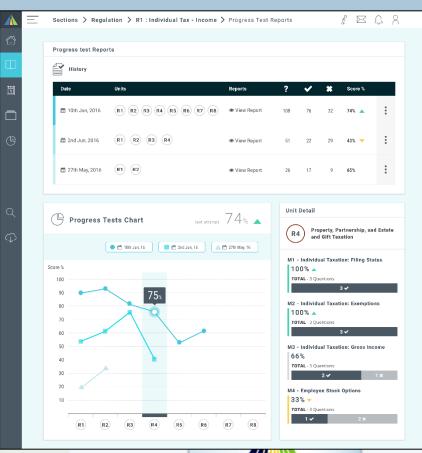
- Course structure
 - 30 units
 - 214 modules
- New Adapt2U Adaptive learning technology
 - Pre-assessments provide a recommended study path
- Short lectures that average
 30-45 minutes

New Skills Practice Modules



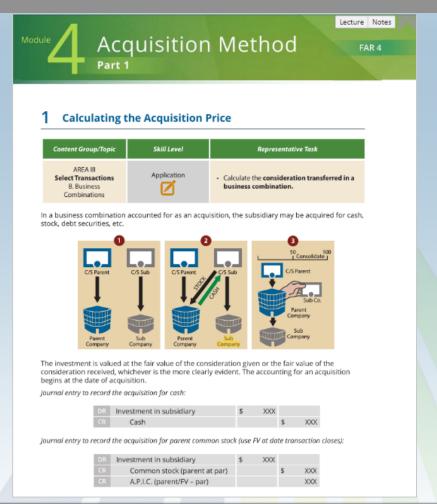
Enhanced Performance Reports







New Multi-media Lectures and Textbook Design







Designed to help you pass!





COMING JANUARY 2017

Becker's CPA Exam Review, MORE POWERFUL than ever!

Becker Professional Education helps ensure candidates make the most of their valuable study time. Our innovative new Adapt2U Adaptive Learning Technology is personalized, effective and efficient. Designed to prepare students for the 2017 CPA Exam, this interactive technology begins with a specially designed pre-assessment that provides a recommended learning path focusing on key areas where students need the most help. What's more, Progress Tests track development and give feedback along the way to continue to build knowledge and confidence to ensure success on the CPA Exam.

For more information or to enroll, visit becker.com or call 877.CPA.EXAM

Designed to Prepare Students for the 2017 CPA Exam

Make Better Use of Study Time

Short lectures fit easily with busy schedules.

Develop Higher-Order Skills Thinking

Interactive simulations and videos are specially designed to help candidates go beyond memorization and use their knowledge in situations that require higher-order skills – which is an essential part of the 2017 CPA Exam.

Learn Exactly What Is Needed

New lectures and textbooks filled with relevant content for the 2017 Exam is easy to read and understand.

Study Tools Make Learning Efficient

Seamless navigation and effective learning tools make it easy to take notes, highlight text, search for key words and control video speed.

Becker CPA Exam Review.

MORE POWERFUL than ever!

Becker is Invested in Your Success

\$3M INVESTED

50K
MAN-HOURS
IN DEVELOPMENT

HUNDREDS OF HOURS OF RESEARCH



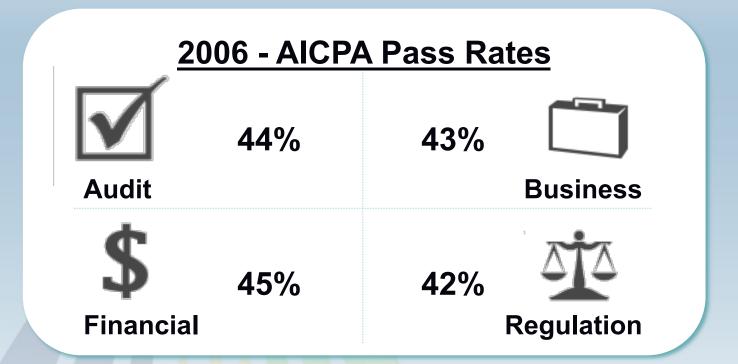
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Passing Rates



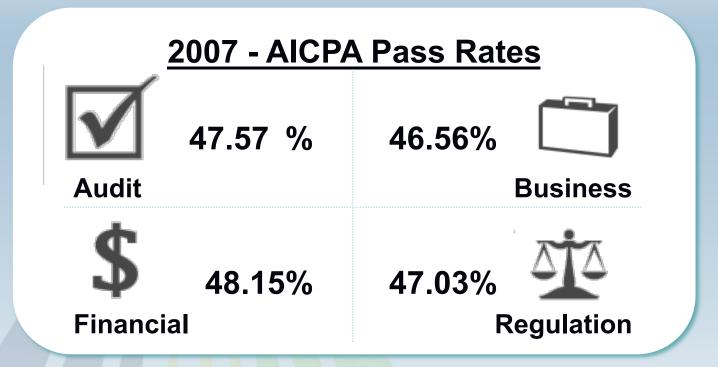






Students who prepare with Becker pass at double the rate of non-Backer

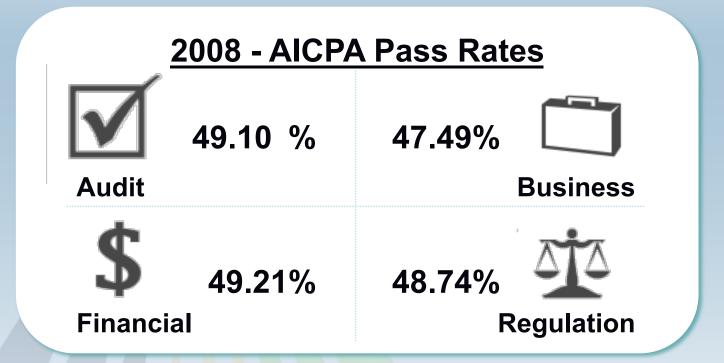
candidates.*





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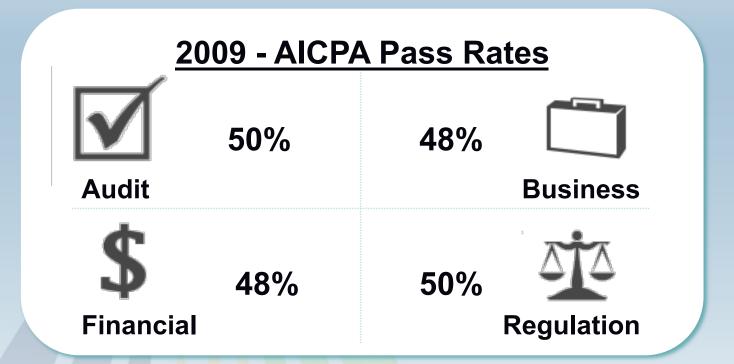
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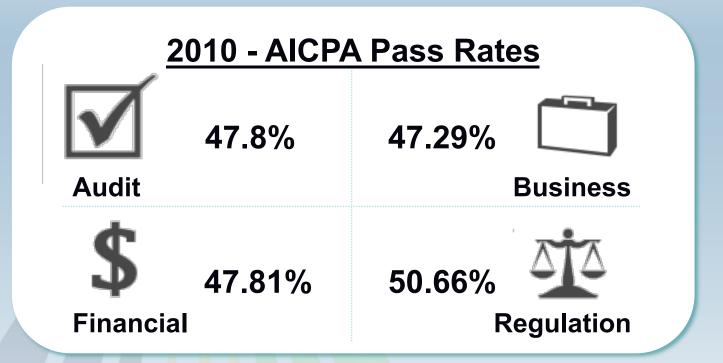
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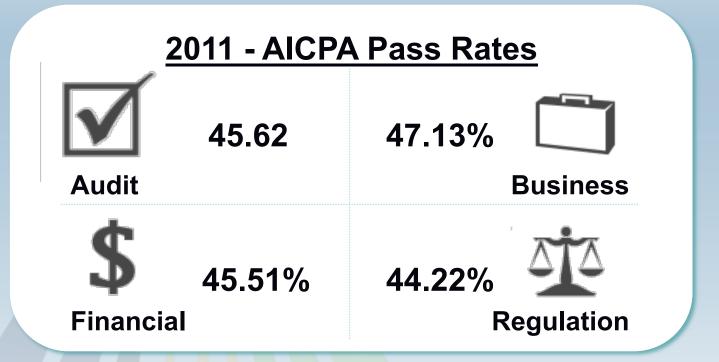
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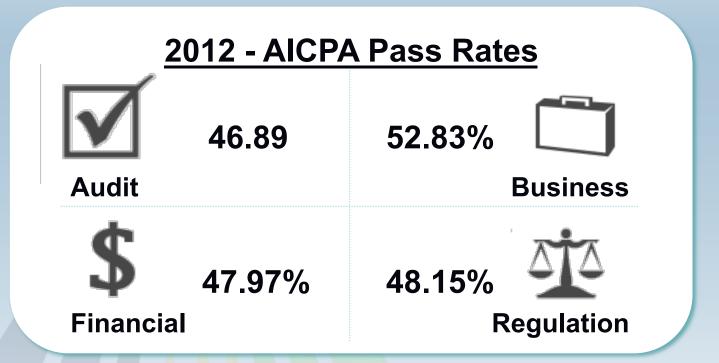
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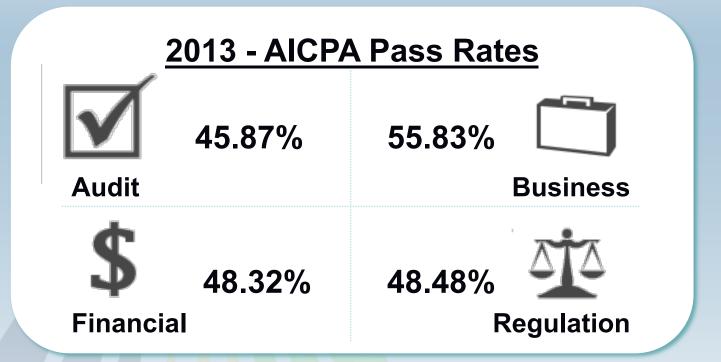
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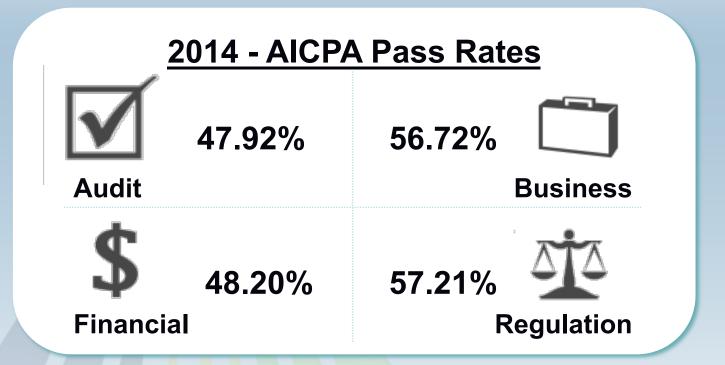
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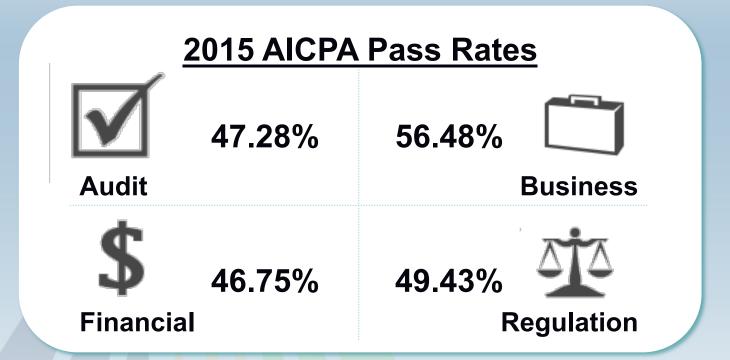
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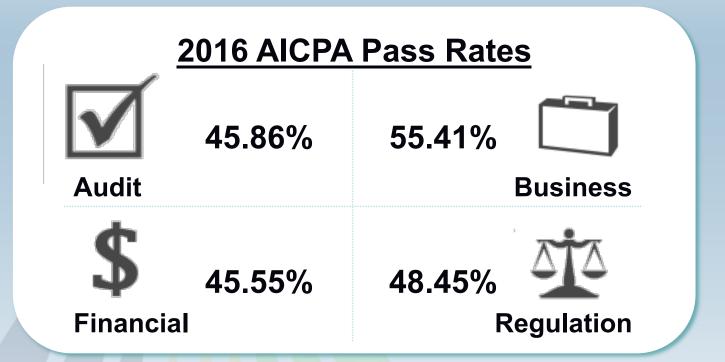
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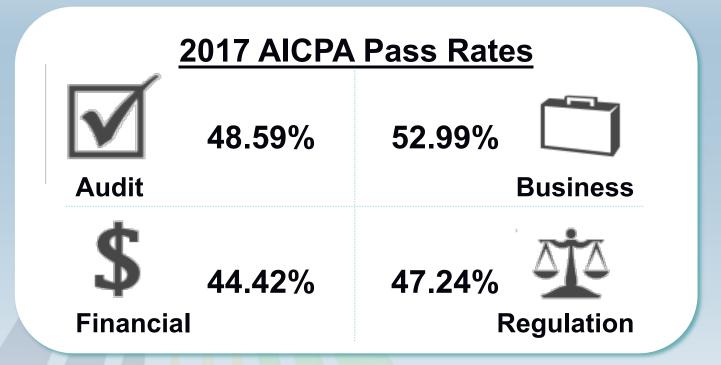
candidates.*





Students who prepare with Becker pass at double the rate of non-Backer

candidates.*





Students who prepare with Becker pass at double the rate of non-Becker

candidates.*

In 2014, **53** out of **59** Elijah Watt Sells Award winners prepared for their CPA Exam with **Becker**.

Why study with anybody else?

Más del 90% de los que aprobaron la reválida en PR en el 2014, 2015, 2016 y 2017 son de Becker incluyendo las notas más altas.

En la pasada entrega de Certificados de CPA, 28 de 32 son de Beckel CPA Review, incluyendo la nota más alta.



Becker le da la bienvenida a 45 nuevos colegiados

El viernes, 7 de noviembre, se celebró la actividad de Bienvenida al Colegio de CPA de Puerto Rico en la cual juramentó un grupo de 45 nuevos colegiados. La nota más alta en la reválida fue la colegiada Natalia I. Herrero Rodríguez. Natalia tomó el curso con Becker CPA Review!

Nuevos colegiados que tomaron el curso con Becker CPA Review:

Ricardo J. Martínez Sierra Alexander F. Molano Santana Jorge L. Sálamo Pacheco Jesús Narváez Rodríguez Abigail Nieves Motta Carmen M. Núñez Feliz Adalina Pagán Díaz Sheila M. Pedrogo Casillas José Penabaz Casablanca Elisa D. Quintana Rondón Maritrini Ramírez García Jazmarie Rivera Rodríguez Benjamín R. Roque Acevedo

Ricardo J. Saavedra Mora Gerardo M. Santiago Rodríguez Natalia Solís Martínez Rosangela Torres Torres Dennis Orlando Torres Rivera María De Lourdes Adorno Santos Rafael E. Álvarez Rodríguez Edgar N. Arroyo Luján Kareli A. Avilés Flores Aliette C. Bofill García Jean D.F. Botello Arzón Gabriel A. Bravo Castañeda

Milagros Centeno Padilla Iván A. Colón Vega José E. Díaz Del Valle Estefanía Díaz García Raúl S. Echeandia Esquilí Vicky M. Fagés Marín Ana D. Feliciano Tirado Yaritza Figueroa Hernánd Natalia J. Herrero Rodrígu Larissa B. Jiménez Umpie Aileen J. López Toribio María S. Martínez Correa Neishka M. Martínez Ferre

Otros cursos:

Patricia Cañellas Hernández Christina M. Clemente Muñiz Elsie Miranda Vélez

José A. Rosado Serra María Del C. Álvarez Esparra Naida L. Santiago Pachec Lizdelia Meléndez Cintró

El 87% son ex-alumos de Becker CPA Review incluyendo la nota más alta!!



The Exam





The Exam – Administrative Issues

- Calendar year divided into quarters. Testing occurs in the first two months of each quarter and third month is "closed".
- Candidates can sit for one or more parts during any testing window, but not the same part more than once in a testing window.
- Candidates can generally sit at any Prometric site authorized to administer the CPA Exam.



The Application Process

- Key is applying early!!!
- Candidates apply to CPA Examination Services.
- Expectation is that new applications will take approximately 4-6 weeks to process at state level. Reexamination candidates will take considerably less time.



Application Process – As of Today

- 150 credits
- 32 accounting credits
- CPA Review
 - 4 credits toward the 150 credits
 - 3 credits toward the 32 accounting credits (Fare, Regulation, and Auditing only)
- Students will be allowed to sit for the CPA exam while studying his/her final semester
 - 3.00 GPA minimums
 - Letter from Accounting Department Head
 - 32 accounting credits completed



Granting of Credits

- Candidates will be allowed to sit for each section individually, and in any order
- Candidates will retain credit for any section(s) passed for 18 months.
- Candidates will not be allowed to retake a failed section(s) within the same examination window
- 75 points (out of 100) to pass



How Becker Can Help You



Becker Worldwide – Over 50 Countries



Becker Live Courses - Offered Worldwide

- Beijing, China
- Guam, US
- Hong Kong
- Macau, China
- Manila, Philippines
- Seoul, South Korea
- Shanghai, China
- Taipei, Taiwan
- Tokyo, Japan

- Puerto Rico
- Bahamas
- Cayman Islands
- Mexico
- Curacao
- Bermuda





Becker CPA Exam Review

- The leader in CPA review for more than
 50 years
- Over 400,000 candidates have passed the CPA exam using Becker, more than any other review provider
- Double the pass rate of non-Becker candidates*
- Partnerships with the Big 4 and 98 of the top 100 accounting firms
- 15 of the 15 top scorers on the 2011
 CPA exam prepared with Becker



Flexible Course Formats



Live

Live

Over 250 worldwide locations



Online

Online

Dedicated online instructors



Self-Study

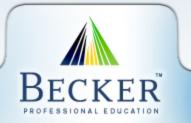
Self-Study

Anytime anywhere



A Complete CPA Review Focusing on Your Success

- Expert Instruction and Unlimited Academic Support
- Lecture's by National Instructors
- Textbooks for each exam part
- Interactive Study Planner and Exam and Writing Tutorials
- Becker Software with resources that replicate the functionality of the CPA Exam.
 - PassMasterTM
 - Simulations
 - Final Exams



Textbooks

Financial 1

Becker Professional Education | CPA Exam Review

- 3. An active program to locate a buyer has been initiated.
- The sale of the component is probable and the sale is expected to be complete within one year.
- The sale of the component is being actively marketed.
- Actions required to complete the sale make it unlikely that significant changes to the plan will be made or that the plan will be withdrawn.

U.S. GAAP VS. IFRS

Under IFRS, before a component can be classified as held-for-sale, the individual assets and liabilities of the component must be measured in accordance with applicable standards and any resulting gains and losses must be recognized. After classification as held-for-sale, the component is reported at the lower of carrying value and fair value less costs to sell. U.S. GAAP does not require remeasurement of individual assets and liabilities before classification as held-for-sale, but the classification of a component as held-for-sale does trigger an impairment analysis of the component.

III. ACCOUNTING RULES

A. Types of Entities to be Considered

The results of operations of a component of an entity will be reported in discontinued operations if either the component:

- Has been disposed of, or
- Is classified as held for sale.

B. Conditions that Must be Present

All related costs shall be recognized when the obligations to others exist, not necessarily in the period of commitment to a plan. **Both** of the following conditions must be met in order to report in discontinued operations the results of operations of a component that has been disposed of or is held for sale:

- Hard copy and "preannotated" e-Book included with every course.
- Comprehensive and exceptionally easy to use.
- Organized by the topics tested on the CPA exam.
- Includes hundreds of past exam questions.

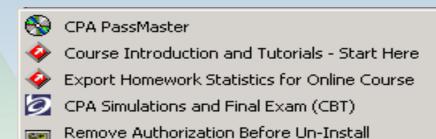


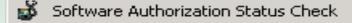
Course Software & Course Manual

- Course Software contains:
 - –Introductory video & tutorials
 - -Multiple choices and simulations
 - -Scheduling software
 - -CPA Simulation and Final Exam

Software

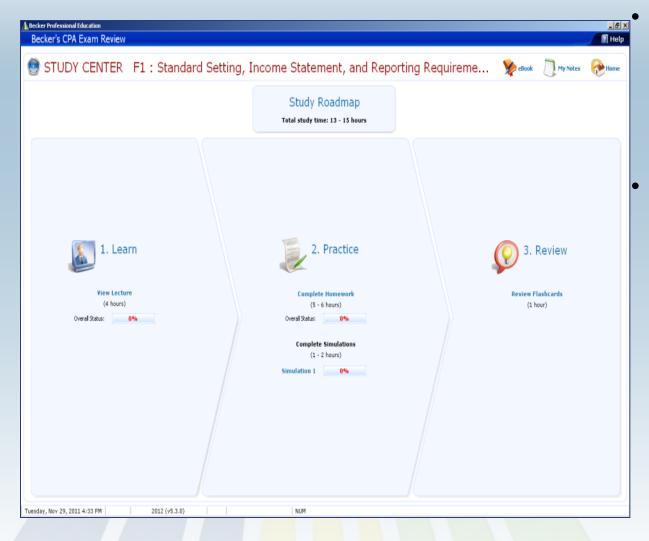
- -Videos
- -E-books







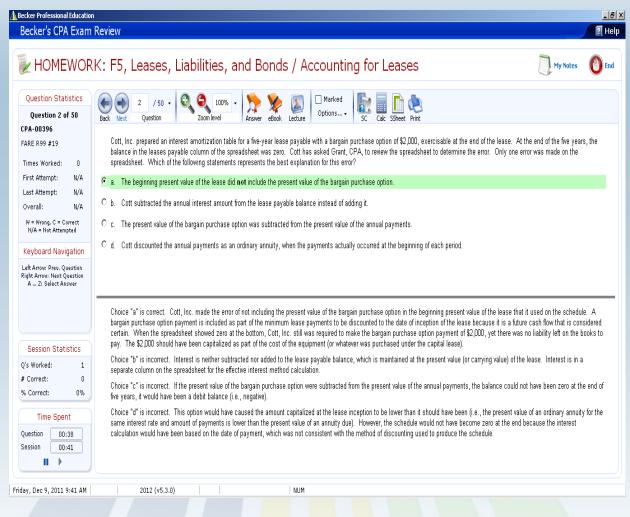
Study Road Map



- Provides guidance on what to study and how much time to devote to each topic.
- Fully integrates all course elements.



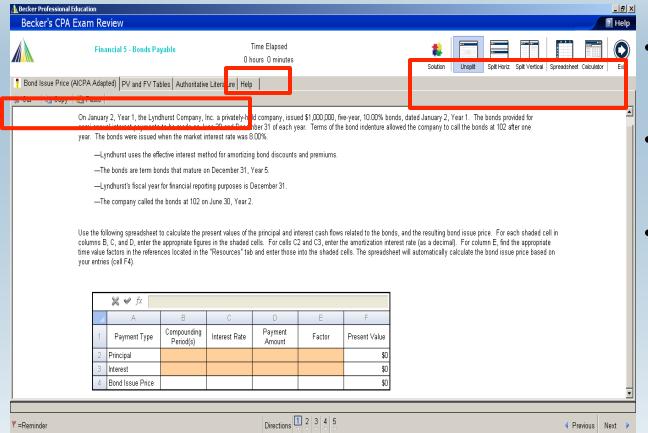
Multiple Choice Questions



- Over 6,500 questions.
- Link to lecture and link to text features provide clarification on challenging topics.
- Complete answer explanations.
- Timer allows you to stay on pace.



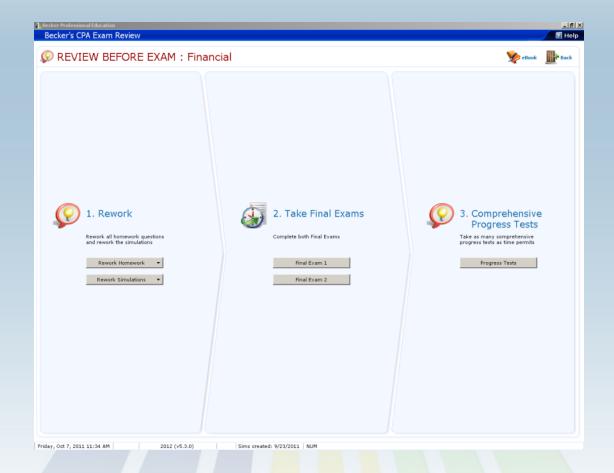
Simulations



- Over 250 task-based simulations.
- Functionality mirrors the CPA Exam.
- Timer allows you to stay on pace.



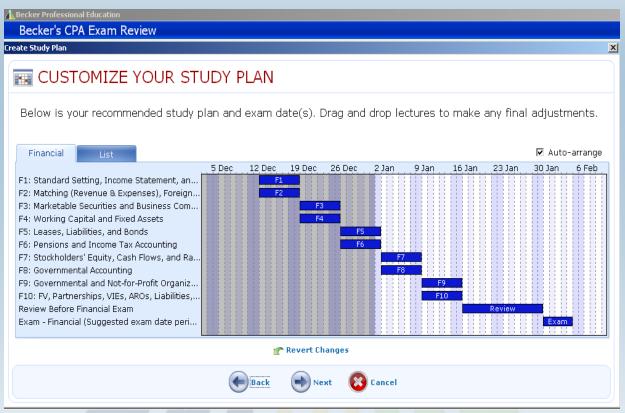
Final Exams



- Provides direction on how to prepare in your final days leading up to the exam.
- Includes two full final exams per part that mirror the CPA Exam.



Study Planner



- Creates a customized preparation plan that fits your needs.
- Drag and drop functionality allows you to easily address schedule changes.
- Export capability to MS Outlook.



Flash Cards

With their portability and ease-of-use, flashcards are a highly flexible preparation resource:

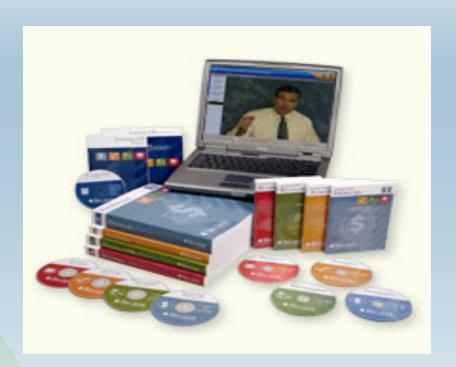
- Use flashcards as a study group resource.
- Find a study partner and alternate between asking and answering.
- Keep cards handy to study whenever you have downtime.
- Pack them in your briefcase or luggage with you when you travel.





Our "Package"

- Up-to date Books
- Software
- Flash cards
- Powerpoint presentations
- Live instructors





Regulation Instructor – Puerto Rico



- CPA
- Lawyer
- Regulation instructor
- Since 1998 18 years
- President of the PR CPA State Society 2012-2013
- Part-time instructor at the University of Puerto Rico Law School and at the Business Administration School
- Tax partner at a local accounting firm
- Was tax manager at Deloitte and Touche Puerto Rico Offices



Audit Instructor – Puerto Rico



- Juan M. Garcia
- CPA
- MBA Madison WI 1985
- Audit instructor
- Since 1988 28 years
- UPR instructor San Juan campus
- Treasurer of the PR Society of CPAs (2012-2013)



FARE & Business Instructor – Puerto Rico



- Eva Quinones
- CPA
- MBA Texas at Austin
- Fare & Business instructor
- Since 1995 21 years
- UPR instructor Mayaguez Campus
- Part time instructor at Grant
 Thornton Puerto Rico Division



Our Local Pricing Arrangements



- 4 parts First time candidates (Live or Home study)
 - **-** \$1,750
 - Full payment or 4 equal installments w/o interests
 - One year for final enrollment
- In the USA, the regular price for the same package is more than \$3,200.



Our Live Offering per Year

Please visit us at www,cpareviewpr.com for current schedules









Puerto Rico Marketing & Competition

























PR State Society of CPA's Agreement

- 3 year contract for CPE online
- They use to use RIA Thomson on line courses
- Exclusive rights to sell our online CPE seats
- Pricing \$300 per one year unlimited license
- Number of CPA's in PR = 4,200
- Number of CPA's with a valid & current CPA
- license = 3,876
- We donate two full scholarships for the CPA
 - Review course. They have a committee for
 - the selection of the low income candidates.
- We have sold hundreds of seats under this
- arrangement





Questions? More Information?



- CPA Juan M. Garcia Merced
- Certified Public Accountant
- President
- <u>www.cpareviewpr.com</u>
- info@cparviewpr.com

